



2024 PRIVATE BARREL PROGRAM

YOUR GUIDE TO FINDING A ONE-OF-A-KIND WHISKEY

LDI

Lanterna
DISTRIBUTORS INC



THERE IS NO OTHER WHISKEY LIKE YOURS

It's not every day that you get the chance to be part of designing a whiskey recipe and hand crafting your own barrel of whiskey. Your barrel will be dated and stamped with your name. The end result, *your* bottles of whiskey, will be sourced directly from *your* barrel and will carry *your* own signature label – so there's no other whiskey like *yours*.

BENEFITS

Participating in Lanterna's private whiskey barrel program offers several benefits for bars, restaurants, or retail businesses that are interested in a more personalized and exclusive whiskey experience.

Unique & Exclusive: The most significant benefit is the opportunity to own a unique and exclusive whiskey that you've personally selected. This whiskey won't be available to the general public, making it a special addition to your collection or offerings.

Customization: Our private barrel program allows you to customize various aspects of the whiskey, such as proof, aging period, and packaging. This customization enables you to tailor the product to your specific preferences or brand identity.

Branding Opportunities: Private barrel selections are a great branding tool. The whiskey can often be labeled with the establishment's name, logo, or a custom design, creating a signature product that reflects the identity of your business.

Memorable Experience: Participating in a private barrel selection is a memorable and unique experience. It often involves a visit to the distillery, where you can sample and select your whiskey. It's fun and educational for everyone involved with the selection process.

Limited Availability: Private barrel selections are typically produced in very limited quantities, often just one barrel. This limited availability can make the whiskey more sought after and collectible.

Potential Investment: Depending on the quality of the whiskey and its reputation, private barrel selections can appreciate over time. Some collectors and investors view these as potential assets.

Supporting Local Distilleries: Private barrel programs often support small craft distilleries, helping them to thrive and produce unique products. It's a great way to contribute to the growth of local businesses as well as the craft spirits industry.

Profit Potential: For businesses that sell whiskey, a private barrel program can potentially yield a higher profit margin as customers may be willing to pay a premium for an exclusive product.



HOW IT WORKS

1. Product presentation by Lanterna salesperson or distillery representative
2. Barrel samples mailed to Lanterna's warehouse
3. Samples evaluated by client
4. Client commits to a selection to be bottled
5. One barrel of client's final selection is reserved with pending deposit
6. Alcohol proof confirmed to coincide with pricing by final proof and yield of barrel. Final price will vary by proof
7. Invitation to be part of the bottling and label process at distillery is extended to client (where applicable)
8. VIP tour of the distillery and tasting room extended (where applicable)
9. Product staff training and educational seminar to employees available through virtual or in-person meeting



FAR NORTH SPIRITS

HALLOCK, MINNESOTA

LANTERNA DISTRIBUTORS INC



Michael Swanson, Founder & 4th Generation Farmer
Cheri Reese, Co-founder, Sales & Marketing

Located in Hallock, Minnesota (population 981), Far North Spirits is the northernmost distillery in the contiguous United States. Located 25 miles from the Canadian border, this small craft distillery is making a serious name for itself in the sustainable farming, distillation and aging of single varietal whiskey.

The great wines of the world are inextricably tied to the variety of the grapes from which they are made. However, for whiskeys, which are fermented and distilled from grains, that varietal information and the tie to the agriculture behind it is often severed. Grain is the foundation up which all whiskey is built. Far North produces exceptional whiskey because it's made from exceptional, estate-grown varieties of grain and heirloom corn. Like their estate winery counterparts, Far North's focus on varietals results in complex and distinct flavors in the finished spirit.

Maintaining over 50 acres of pollinator habitat and implementing pollinator best management practices, Far North Spirits is the only distillery in the country to be certified by the Pollinator Partnership as a Bee Friendly Farm.

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FAR NORTH SPIRITS

OFFERINGS AVAILABLE

BODALEN BOURBON

Aged in Minnesota-made oak barrels for 18 months. Bødalen is named for an idyllic Norwegian valley on the edge of a massive glacier. The mash bill is 60% heirloom corn, 30% Hazlet rye and 10% malt barley.

ROKNAR RYE COGNAC CASK – LIMITED RELEASE

Aged for 16 months in 15-gallon charred oak barrels and finished in Cognac casks. With a mash bill of 80% rye, 10% corn and 10% malt barley, Far North aims to establish MINNESOTA RYE as a regional style in the spirit of Pennsylvania and Maryland-style ryes.

ROKNAR STRAIGHT RYE

Aged for 18 months in 15-gallon charred oak barrels. This provenance-driven, single estate rye whiskey is made entirely in Northern Minnesota. Distilled from estate grown Hazlet winter rye, with 5% of the rye custom malted nearby in Fisher, MN at Vertical Malt.

ROKNAR BONDED RYE – LIMITED RELEASE

Aged for a minimum of 4 years in 53-gallon charred oak barrels and bottled at 100 proof. With a mash bill of 80% rye, 10% corn and 10% malt barley, Far North aims to establish MINNESOTA RYE as a regional style in the spirit of Pennsylvania and Maryland-style ryes.

ROKNAR RYE SAUTERNES CASK – LIMITED RELEASE

Aged for 16 months in 15-gallon charred oak barrels and finished in Sauternes wine casks. Sauternes is a sweet and complex white wine from the Bordeaux region of France. Sauternes casks are extremely rare and a superb cask for finishing rye whiskey.

ROKNAR MARYLAND STYLE RYE – LIMITED RELEASE

Made from 65% Hazlet rye, 25% heirloom corn, and 10% malt barley, Roknar Maryland-style is aged just shy of two years in Minnesota-made barrels. The recipe is based upon George Washington's original mash bill from his distillery at Mount Vernon. Maryland-style rye was known as the "American gentleman's whiskey" for its softer, sweeter flavor profile from the additional corn.

DENNING'S POINT

BEACON, NEW YORK

LANTERNA DISTRIBUTORS INC



Dan Fenyo, Lead Distiller
 Karl Johnson, Co-Owner & Chief Distiller
 Susan Feddema-Leonard, Co-Owner & Business Development

It's all about staying true to the region at Denning's Point, where owners and operators Karl and Susan Feddema-Leonard produce the finest artisanal spirits that herald the history of the Hudson Valley. That means everything is sourced from family farms within a 50-mile radius of their 19th century building in downtown Beacon and, as a designated and licensed as a New York state farm distillery, they're committed to using 75% New York state agricultural products in every one of their handcrafted spirits.

Deeply rooted in the historical and agricultural heart of the Hudson Valley, Denning's Point Distillery is driven by a local passion that leads every experience of their spirits to illuminate the best New York State has to offer.

Winners of the "Best Hudson Valley Distillery" in 2015, 2016, and 2017, Denning's Point Distillery is known for producing award-winning spirits of unique character and depth.

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DENNING'S POINT

OFFERINGS AVAILABLE

BEACON SMALL BATCH BOURBON

A meticulously hand-crafted Beacon Bourbon, made from New York State grains and aged for four years in premium charred white oak barrels. This classic spirit opens with notes of vanilla and oaky spice and finishes with hints of cinnamon, maple and dark fruit.

Silver Medal, 2022 San Fran World Spirits Competition
 "Best Spirit", 2016 Hudson Valley Wine & Spirits Competition
 Silver Medal, 2017 San Fran World Spirits Competition

BEACON BOURBON SINGLE BARREL CASK STRENGTH

This show-stopping straight bourbon whiskey is an incredible example of a complex and nuanced flavor profile. Selected for its superior character and range of mouth-watering flavor, this cask strength bourbon opens with notes of vanilla, butterscotch, rye and oaky spice. It lingers on the palate with maple, dark fruit and cinnamon.

CH DISTILLERY

CHICAGO, ILLINOIS



Tremaine Atkinson, Head Distiller
 Krissy Schutte, Food & Beverage Director
 Mark Lucas, Sales Director

LANTERNA DISTRIBUTORS INC

CH is Chicago's leading artisan spirits producer with an extensive portfolio including the only organic vodka made from Illinois grain and a variety of core and specialty spirits. Milled, mashed, and fermented from scratch using only the finest ingredients, CH products speak to our core values: sourcing locally, drinkability, high quality, and value. Founded in 2013, the name CH refers to the great city of Chicago and the fundamental compounds in alcohol, Carbon and Hydrogen.

In September 2018, CH Distillery purchased Carl Jeppson Company and Jeppson's Malört. Through the decades, Jeppson's Malört has been thought of as rite of passage or a hangover cure. For many Chicagoans, Malört is a drink that has helped define the Chicago bar experience.

CH's 50,000 square-foot distillery sits on 2.5 acres in Chicago's historic Pilsen neighborhood. The distillery includes 75 tons of grain storage, state-of-the-art milling, grain mashing, and fermentation equipment, barrel-storage, and a 50-foot vodka distillation column.

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CH DISTILLERY

OFFERINGS AVAILABLE

JEPPSON'S 90 PROOF BOURBON

Jeppson's Bourbon is a blend of straight bourbon whiskeys, aged a minimum of 4-years in new charred American oak barrels which are sourced from Indiana, Kentucky, and Tennessee. Non-chill filtered and barreled at 90 proof. Mashbill: 75% corn, 21% rye and 4% barley.

JEPPSON'S 100 PROOF BOURBON

Jeppson's Bourbon is a blend of straight bourbon whiskeys, aged a minimum of 4-years in new charred American oak barrels which are sourced from Indiana, Kentucky, and Tennessee. Non-chill filtered and barreled at 100 proof. Mashbill: 75% corn, 21% rye and 4% barley.

Gold Medal and 91 Point Rating by The Beverage Testing Institute

JEPPSON'S CASK STRENGTH BOURBON

Straight Bourbon bottled at cask strength for a more robust flavor, aged a minimum of four years.

JEPPSON'S BARRELL FINISHED BOURBON

Blend of Straight Bourbons sourced from Indiana. Aged a minimum of four years and barrel finished. Current Finishes: Sherry, Cognac, and Port

KINGS COUNTY DISTILLERY

NEW YORK CITY, NEW YORK

LANTERNA DISTRIBUTORS INC



Colin Spoelman, Founder
David Haskell, Co-Founder

Kings County Distillery is New York City's oldest and largest whiskey distillery. Founded in 2010, Kings County makes handmade bourbon, rye, and other whiskeys out of the 123-year-old Paymaster Building in Brooklyn's Navy Yard. They blend distilling practices from a variety of cultures into creative whiskeys that remain traditional while defying convention, using Scottish copper pot stills, open fermentation, and local non-GMO grains to make American whiskeys that expand the category.

Their craftsmanship and award-winning whiskeys have been praised by the New York Times, Wine & Spirits Magazine, and Whisky Advocate. Kings County was named "Distillery of the Year" in 2016 from the American Distilling Institute and then again, named "Distillery of the Year" in 2023 by the New Orleans Spirits Competition.

Kings County Distillery's contribution to the resurgence of craft distillation in New York City has made it a prominent fixture in the world of artisanal spirits, and it continues to attract new whiskey enthusiasts with every release.

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KINGS COUNTY

OFFERINGS AVAILABLE

BLENDING BOURBON

Each batch of the blended bourbon will contain a unique combination of aged whiskeys from inventory. This is a whiskey for every occasion: complex enough for daily sipping, robust enough for craft cocktails and highballs, yet approachable enough to accompany a cold beer. 86 proof

STRAIGHT BOURBON

This bourbon uses 80% New York organic corn and 20% English Golden Promise barley for a high-malt recipe that forgoes the wheat or rye typical of Kentucky bourbons. The mash then double pot distilled and aged in a variety of new charred oak barrels between 3 and 6 years. 90 proof

PEATED BOURBON

The malt used in this peated bourbon was grown and kilned in Scotland. It's a hybrid whiskey of the two traditions: the high-corn mashbill and new-barrel aging produce a spirit that is unmistakably bourbon, while notes of barbecue and campfire smoke linger long after the sip. 90 proof

BOTTLED-IN-BOND BOURBON

At 6.5 years, this Bottled-in-Bond Bourbon is KCD's oldest ever blend of Bonded whiskey and the first in their history to exclusively utilize whiskey aged in standard-format cooperage. Notes of toasted cinnamon and fully integrated oak leads into a medley of ripe berry fruits, thick caramel. 100 proof

MB ROLAND DISTILLERY

PEMBROKE, KENTUCKY

LANTERNA DISTRIBUTORS INC



MB Roland is proud to be veteran owned and operated: Greg Miller, Processing Manager, Paul Tomaszewski, Co-founder, Michelle Cole, Bottling, Mike "Mudcat" Cox, Brand Ambassador, and Mike Bibb, Lead Distiller.

MB Roland Distillery is a small craft distillery located in Pembroke, Kentucky. It was founded by Paul and Merry Beth "MB" Tomaszewski in 2009 and is known for producing a variety of handcrafted spirits, including bourbon, whiskey, rum, and moonshine. They take pride in their commitment to traditional distillation methods and the use of locally sourced ingredients.

One of the notable features of the MB Roland Distillery is its dedication to producing small-batch, high-quality spirits that capture the essence of their region. They emphasize the importance of craftsmanship and attention to detail in every step of the distillation process.

With a focus on preserving the heritage of distillation and creating exceptional spirits, MB Roland has gained recognition and a loyal following among those who appreciate small-batch, artisanal distilleries. It continues to be a destination for enthusiasts looking to explore the world of craft spirits in Kentucky.

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MB ROLAND

OFFERINGS AVAILABLE

STRAIGHT BOURBON

Our bourbon is truly like no other. We use local, food-grade white corn, and bottle the product at distillation and barrel proof in the style of a Pre-Prohibition bourbon. The result is a unique, very full-flavored whiskey that typically comes in at between 105 - 115 proof. Each batch is a blend of 5 - 10 barrels, is hand labeled, numbered and individually proofed.

STRAIGHT BOURBON SINGLE BARREL

Every barrel of bourbon has an individual personality. Sometimes we find one with such a distinct flavor, it demands its own attention. We bottle these barrels as a unique batch, uncut and unfiltered, allowing you to enjoy an unrivaled single barrel bourbon.

STRAIGHT BOURBON WHEATED

This wheated bourbon recipe features local white corn, red winter wheat and malt. Soft, gentle wheat bread flavors are complimented by robust oak and brown sugar notes from the barrel. As an uncut and unfiltered barrel proof bourbon, this is a fantastic pour neat or on the rocks.

STRAIGHT RYE WHISKEY

MB Roland Rye Whiskey is a unique local expression of our distillery in Western Kentucky. The spiciness from the rye in this mash is rounded out by the addition of our local Christian County white corn. Full of flavor, full of spice, enjoy!

TATTERSALL DISTILLERY

MINNEAPOLIS, MINNESOTA

LANTERNA DISTRIBUTORS INC



Dan Oskey, Founder, Chief Operator
Jon Kreidler, Founder, Chief Officer

Tattersall Distilling is a highly regarded craft distillery located in Minneapolis, Minnesota, known for its commitment to producing an extensive range of high-quality spirits. Founded in 2015 by childhood friends Dan Oskey and Jon Kreidler, the distillery has quickly gained recognition for its dedication to crafting innovative and unique spirits with an emphasis on using high-quality, locally sourced ingredients. Tattersall Distilling is a proud member of Minnesota Grown, meaning its products include at least 80% of Minnesota-grown ingredients. One of Tattersall's distinguishing features is its wide commitment to quality and innovation which is evident in its continuous experimentation with ingredients and flavors to create spirits that stand out in the market.

Tattersall has gained national attention with top honors at the San Francisco World Spirits Competition, American Craft Spirits Association Awards, and American Distilling Institute Awards. The distillery was also named on the Inc. 5000 list of fastest-growing private companies in America for the past three consecutive years.

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TATTERSALL

OFFERINGS AVAILABLE

BOTTLED-IN-BOND WHEATED BOURBON

The first bottled-in-bond whiskey made in Minnesota since before prohibition. Mash bill: 55% corn, 35% wheat and 10 % malted barley. Made from Minnesota grains, distilled in Tattersall's NE Minneapolis distillery, and aged for over 4 years in Minnesota white oak barrels. Aromas of dulce de leche and fresh baked cherry pie combined with flavors of graham cracker and stone fruit. Subtle oak tannins round out the smooth finish. A perfectly smooth sipper.

STRAIGHT RYE WHISKEY

Single-farm sourced rye from a friend's farm in Cambridge, Minnesota. This whiskey uses 85% AC Hazlet rye varietal with 15% malted rye. Mashed, fermented, and twice-distilled through a pot still. Aged in on-site barrel room for a minimum of 2 years. Vanilla, maple, and mellow oak on the nose. Robust and peppery on the palate with light cherry notes. Lingering caramel finish.

PRODUCTION DETAILS

	DENNING'S POINT	FAR NORTH SPIRITS	CH DISTILLERY	KINGS COUNTY	MB ROLAND	TATTERSALL DISTILLING
Private Labelling		Strip Label on Front Neck of Bottle	Customized Sticker With Client's Logo	Hanging Neck Tag Barrel Number	Sticker With Options Available	Side Sticker With Account Logo
On Site Tasting/ Barrel Selecting	Yes	Yes	Yes	Yes	Yes	Yes
Sample Bottles	Must Visit Distillery	Can Be Sent	Can Be Sent	Must Visit Distillery	Can Be Sent	Can Be Sent
Barrel Size		15 Gallons Finishing Upon Special Request	53 Gallons No Finishing	53 Gallons No Finishing	53 Gallon 25 Gallons No Finishing	53 Gallons No Finishing
Estimated Quantity		10 Cases (6pks) 750ml Bottles	12-15 Cases (12pks) 750ml Bottles	12-18 Cases (12pks) 750ml Bottle	200 Bottles (53 Gallon) 100 Bottles (25 Gallon)	39-42 Cases (6pks) 750ml Bottles
Barrels/Heads Add Ons		Yes	No	Barrels Extra Charge	Yes	Yes
Proofing		Not Below 47% ABV Proof Varies	Cask Strength Only No Alterations	90 Proof Cask Strength	Standard: 90 Proof Barrel Strength (124-140 Proof)	Rye: Barrel Proof Bonded Wheat:100 Proof
Delivery Time		6-8 Weeks	4 Months	6 Weeks	4 Weeks	6 Weeks
Approximate Price						

FREQUENTLY ASKED QUESTIONS

What do you mean by “design a whiskey recipe”?

There are many types of whiskeys: Bourbon, Corn, Malt, Rye, Wheat, Blended, Light, Spirit whiskey, Specialty Grains etc. We will discuss possible options with you and help you develop a recipe that meets your taste criteria. This recipe will be your own exclusive recipe and we will not share it with anyone else.

How long does the order/production process take?

All orders will be executed on a First Come First Serve basis. The amount of time required to produce a barrel of whiskey will vary by distillery. Due to the small batch, craft and size of the gems in our portfolio, it is on a case-by-case basis.

Can I be there when my whiskey is being produced?

Yes! We can make arrangements for you to stay at each of the distilleries dependent on your specific situation or help find other lodging in the area; during part or the whole production period and we will directly involve you in the production process of your barrel. A detailed production schedule will be provided upon signing the contract. If for whatever reason you cannot be there during the production period, we will make sure to take pictures/video of the entire process and send them to you.

Can I personalize the bottles of whiskey from my barrel?

Yes, but some restrictions apply. If there is a need for a different presentation, a different label or bottle then additional expenses may apply. We have shifted to different options per customer in the past with no problems.

What if I change my mind? Is my investment safe?

Yes, all barrels are insured, so your investment is safe. Furthermore, if you decide not to follow through with the program then we can return the money, minus deposit. Please contact us for more details.